



International Journal of Business and Management Invention

e-ISSN : 2319-8028

p-ISSN : 2319-801X

Contents :

The Laws of Hijacking Applicable In Indonesia 01-12

Niru Anita Sinaga, Martono K.

Research on Bilibili Corporate Account Video 13-17

Comments Based on LDA Topic Model

Xin-yu Li

Prospects of Return and Risks Associated With the 18-26

Implementation of a Stone Extraction Industry

Luciano Bendlin, Marcelle Werka, Emerson Jorge da Silva,
Alexandre Luiz Teixeira da Silva

The Effect of Role Conflict and Organizational 27-33

Support on Burnout Assessor of Professional
Certification Institution P-1 In Indonesia

Nurul Indah Susanti, Ida Aju Brahmasari, Tatik
Suryani

Antecedents Of Marketing Performance And 34-43

Their Impact On Marketing Efficiency And
Marketing Effectiveness Of Msmes During The
Covid-19 Pandemic In Sangatta District East Kutai

Meri Christina, Syarifah Hudayah, Zainal Abidin

IJBMI

Volume 11 - Issue 1 - Series 2 - January 2022

Web : www.ijbmi.org

Email : ijbmi@invmails.com