



# International Journal of Business and Management Invention

e-ISSN : 2319-8028

p-ISSN : 2319-801X

## Contents :

<b>Indonesia Sustainable village as the brand image for tourism satisfaction and loyalty after Breaks during Covid 19</b>	<b>01-10</b>
<b>The Impact of Procurement Transparency on Competitive Advantage in the Syrian Food Products Sector</b>	<b>11-19</b>
<b>Simulation and Analysis of Business Strategies of a Leading Vegetarian Food Company Listed in the U.S.: Paradigm of a Case Study</b>	<b>20-24</b>
<b>A Study on Consumer-Based Marketing Management: Interesting Research on Marketing Mix Strategies in Thai Businesses</b>	<b>25-30</b>
<b>The Effect of Building Information Modelling (BIM) on the Accounting Information System (AIS) of construction firm</b>	<b>31-39</b>
<b>Effect of Electronic Payment System on Tax Revenue Generation in Nigeria</b>	<b>40-49</b>
<b>Antecedents and Outcomes of Organizational Citizenship Behavior in Human Resource Management</b>	<b>50-54</b>
<b>Análisis del clima organizacional en estudiantes de la DES en Tabasco</b>	<b>55-59</b>
<b>Sustainable Development of Agro-Based Industries: An Overview</b>	<b>60-64</b>
<b>The Influence of Liquidity, Stock Selection Skill on the Performance of Mixed Mutual Funds with Interest and Inflation as Moderation Variables</b>	<b>65-71</b>
<b>The Influence of Money on Human Society</b>	<b>72-77</b>
<b>The Influence of Social Media Marketing and Brand Image on Brand Awareness and Choose Decision LPK Banti Tekno Investama</b>	<b>78-88</b>
<b>The Influence of Food Quality and Physical Environment on Behavior Intention Through Customer Satisfaction At Visitors To Mcdonald's Store In Samarinda</b>	<b>89-99</b>

# IJBMI

## Volume 11 - Issue 12 - December 2022

Web : [www.ijbmi.org](http://www.ijbmi.org)

Email : [ijbmi@invmails.com](mailto:ijbmi@invmails.com)