

Tourism Industry: Prospects of Employment in India

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ABSTRACT :- *Tourism is one of the world's largest and rapidly growing industries. Tourism is collection of activities, services and industries that delivers a travel experience including attraction, transportation, accommodation, eating and drinking etc. Tourism is one of the main economic engines for nations which contributes to global GDP and generates Employment in India. In this paper I have tried to analyse the changes in the number of foreign tourist arrivals from 1999 to 2015 in India and data from the 3rd TSA (Tourism Satellite Account) for years 2017-18, 2018-19 and 2019-20 from the Ministry of tourism. The datasets show that from 1999 to 2015 there is an increase in foreign Tourist arrival in India and the continuous increase in the contribution of tourism to employment of the country from 2017-2020 It means there is lot scope for the Employment in Tourism sector like Hotel management, Tourism management Tours and travels sector etc.*

KEYWORDS :- *Employment, Tourism, Economic Development.*

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I. INTRODUCTION

Tourism is one of the world's largest and rapidly growing industries. Tourism is collection of activities, services and industries that delivers a travel experience including attraction, transportation, accommodation, eating and drinking etc. Tourism is one of the main economic engines for nations which has contribution to global GDP and generates Employment in India It plays vital role in the economic development of a country. India is one of the popular tourist destinations in Asia. India is the second largest employment generator in the field of tourism as large as 25 million jobs. The reason behind this is that tourism is extremely labour intensive and a significant source of employment. It is among the world's top creators of jobs requiring varying degrees of skill and allows for quick entry into the work force for youth woman and migrant workers. The impact of tourism on both economic growth and employment is clearly positive there is good quantifiable data and evidence that tourism positively contributes to both economic growth as well as on employment, both directly and indirectly.

II. REVIEW OF LITERATURE :

Lateef Ahmad Mir (2014) "An Economic Evaluation of Indian Tourism Industry" International journal of scientific and Research publications IJSRP .The Author analyses that. The Indian Tourism Industry is playing an important role economic development of many sectors of our economy by generating employment both for skilled and unskilled labour force by improving living standards. The Author found that the Tourism Industry has potential to Strengthen the inclusive economic development.

Dayananda.K.C,"Tourism and Employment: Opportunities and Challenges in Karnataka-Special Reference To Kodagu District" IOSR Journal Of Humanities And Social Science (IOSR-JHSS)ISSN: 2279-0845 PP 01-11 The Author analyses that Tourism is an industry capable of changing the socio-cultural, economic and environmental face of the world .Tourism is one of the largest and fast growing industries in the world. It has the potential to influence the living pattern of communities. It is one of the most important channels of cultural exchange which breaks down the barriers between people of different parts of the world. It is the collection of activities, services and industries that deliver a travel experience including transportation, accommodation, eating and drinking establishments of retail shops, entertainment, business and other hospitality services provided for individuals or groups of travelling away from home. In developing countries like India tourism has become one of the major sectors of the economy, contributing to a large proportion of the National income and generating huge employment opportunities. It has become the fastest growing service industry in the country with great potentials for its further expansion and diversification. Tourism industry is capable to generate employment to both skilled and unskilled workers, directly and indirectly.

Kassegn Birhanu and Sewent Tesefay(2016) "Employment opportunities and challenges in Tourism and Hospitality sector" Journal of Tourism and Hospitality . The Author analyses that Tourism and Hospitality

creates diversified employment opportunities in different sector like accommodation ,food and beverage establishment, transportation services ,travel agencies, Tour operation companies, natural and cultural attraction sites.

Objectives of the study:

- To Study the Employment In the Field of Tourism Industry in India.
- To study the Development of Employment in the Tourism Industry in India.

III. RESEARCH METHODOLOGY :

The study is analytical in nature and is based on secondary data from Indian tourism statistics 2015 and 3rd TSA (Tourism Satellite Account) for years 2017-18, 2018-19 and 2019-20 from the Ministry of tourism.

TABLE 1
Foreign Tourist Arrivals (FTA's) in India, 1999-2015

Year	FTA's in India	(%) Percentage
In million	Change over the previous year	Change over the previous year
1999	2.48	5.2
2000	2.65	5.7
2001	2.54	-4.2
2002	2.38	-6.0
2003	2.73	14.3
2004	3.46	26.8
2005	3.92	13.3
2006	4.45	13.5
2007	5.08	14.3
2008	5.28	4.0
2009	5.17	-2.2
2010	5.78	11.8
2011	6.31	9.2
2012	6.58	4.3
2013	6.97	5.9
2014	7.68	10.2
2015	8.03	4 5

Source- Indian Tourism Statistics at a glance 2015

TABLE 2
3rd TSA (Tourism Satellite Account)

	2017-18	2018-19	2019-20
Share in Jobs(in %)	14.78	14.87	15.34

Direct(%)	6.44	6.48	6.69
Indirect (%)	8.34	8.39	8.65
Direct+Indirect Jobs due to tourism in millions	72.69	75.85	79.86

Source: Ministry of Tourism

Analysis:

The data in Table 1 on Foreign Tourist Arrivals in India from 1999 to 2015 shows that there has been a continuous rise in the arrival of the foreign Tourist in India in the consecutive years from 1999 to 2015 except for some odd years such as 2001, 2002 and 2009 which indicates ever increasing scope for the Employment in Tourism sector like Hotel management, Tourism management Tours and travels sector etc. The data in Table 2, 3rd Tourism Satellite Account shows a continuous increase in both direct and indirect job opportunities due to tourism in India from 2017 to 2020 continuously which indicates that the tourism and hospitality sector is one of the largest employment generating sector in India.

IV. CONCLUSION:

The conclusion of my study is based on the analysis of the changes in the number of foreign tourist arrivals from 1999 to 2015 in India and the tourism satellite account by the Ministry of Tourism. A continuous increase in foreign tourist arrivals in India shows that there is a lot of scope for the Employment in Tourism sector like Hotel management, Tourism management Tours and travel sector etc. Tourism satellite account from 2017 to 2020 shows that the Tourism and Hospitality sector is one of the largest employment generating sectors in India and has been contributing towards generation of a massive of Foreign Exchange Earning (FEE). Hence Development of Tourism Industry in India is crucial from the perspective of Employment generation, Foreign Exchange earnings and hence economic development.

Limitation of the Study :

- The study is limited to 1999-2015 only for Foreign Tourist Arrivals.
- The study is limited to 2017-2020 for direct and indirect share in job percentage because of the tourism industry.
- The study is based on secondary data only

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