

# International Journal of Business and Management Invention

## International Editorial Board

- ❖ Dr. Sayed Mahdi Golestan Hashemi  
Head of the Iranian Research Center for Creatology, TRIZ & Innovation Science, Iran
- ❖ DR. Waspodo Tjipto Subroto, M.Pd  
State University of Surabaya, Indonesia
- ❖ DR. P. Malyadri  
Osmania University, India
- ❖ Dr. Makarand upadhyaya  
cba, jazan university, jazan , Saudi Arabia
- ❖ Dr. Krishnamurthy Prabhakar  
SRM University, India
- ❖ Dr. Joy Mukhopadhyay  
ISBR Bangalore, India
- ❖ Prof. Dr. Mohammed Galib Hussai  
Islamiah College, Vaniyambadi, India

Address: SC-89, Shastri Nagar,  
Ghaziabad, India  
Email: [ijbmi@invmails.com](mailto:ijbmi@invmails.com)  
Website: [www.ijbmi.org](http://www.ijbmi.org)



Peer Reviewed Refereed Journal



# International Journal of Business and Management Invention

e-ISSN : 2319-8028

p-ISSN : 2319-801X

## Contents :

Research on the Impact of Digital Inclusive Finance on the Upgrading of China's Industrial System	01-07
Entrepreneurial Leadership and Work Life Quality: The Mediating Role of Adopting Entrepreneurial Behavior among Employees	08-18
Research on the Marketing Strategy of Huawei Mobile Phone Abroad	19-23
Youtube Adoption on the Performance of Small and Medium Enterprises (SMES) In Buloba Town, Wakiso, Uganda	24-29
Effect of Lean Manufacturing on Operational Performance of Sugar Firms in Kenya	30-41
Human Talent Management and Its Relationship with Process Management: Case GAD Canton La Maná - Ecuador	42-48
The Influence of Service Quality and Trust on Loyalty Mediated By Patient Satisfaction Outpatient in Internal Medicines Polyclinic at Santa Familia Hospital Barong Tongkok	49-52

**IJBMI**  
**Volume 12 - Issue 11 - November 2023**

Web : [www.ijbmi.org](http://www.ijbmi.org)

Email : [ijbmi@invmails.com](mailto:ijbmi@invmails.com)