

International Journal of Business and Management Invention

International Editorial Board

- ❖ Dr. Sayed Mahdi Golestan Hashemi
Head of the Iranian Research Center for Creatology, TRIZ & Innovation Science, Iran
- ❖ DR. Waspodo Tjipto Subroto, M.Pd
State University of Surabaya, Indonesia
- ❖ DR. P. Malyadri
Osmania University, India
- ❖ Dr. Makarand upadhyaya
cba, jazan university, jazan , Saudi Arabia
- ❖ Dr. Krishnamurthy Prabhakar
SRM University, India
- ❖ Dr. Joy Mukhopadhyay
ISBR Bangalore, India
- ❖ Prof. Dr. Mohammed Galib Hussai
Islamiah College, Vaniyambadi, India

Address: SC-89, Shastri Nagar,
Ghaziabad, India
Email: ijbmi@invmails.com
Website: www.ijbmi.org



Peer Reviewed Refereed Journal



International Journal of Business and Management Invention

e-ISSN : 2319-8028

p-ISSN : 2319-801X

Contents :

GST Audits in the Digital Age: Exploring Fintech's Role from Auditors' Perspectives	01-09
The Role of Financial Advisors in Financial Planning: A Contemporary Quantitative Study	10-12
Análisis de la apropiación y frecuencia de uso de Asistentes Virtuales de Inteligencia Artificial en estudiantes de la Ingeniería en Informática Administrativa de un Centro Universitario	13-19
Ethical Leadership and Indigenous Values: A Path to Sustainable Management	20-23
Enhancing Teaching Competence through Training: An Analytical study among Private School Teachers	24-41
Empowering the Digital Workforce: Evaluating Training Effectiveness at Meragi Events E- Commerce Pvt. Ltd	42-58
The Impact of Strategic Management Practices on the Performance of SMEs in the Western Region of Saudi Arabia: A Comprehensive Literature Review	59-75
Fostering Women's Empowerment to Enhance Societal Enrichment: Advancing Towards Sustainable Development	76-81
Mercadotecnia cultural en la industria de la recreación: Caso Centro de Desarrollo Comunitario La Guadalupe Cultural marketing in the recreation industry: The case of the La Guadalupe Community Development Center	82-90

Web : www.ijbmi.org

Email : ijbmi@invmails.com

IJBMI
Volume 14 - Issue 11 - November 2025