

International Journal of Business and Management Invention

International Editorial Board

- ❖ Dr. Sayed Mahdi Golestan Hashemi
Head of the Iranian Research Center for Creatology, TRIZ & Innovation Science, Iran
- ❖ DR. Waspodo Tjipto Subroto, M.Pd
State University of Surabaya, Indonesia
- ❖ DR. P. Malyadri
Osmania University, India
- ❖ Dr. Makarand upadhyaya
cba, jazan university, jazan , Saudi Arabia
- ❖ Dr. Krishnamurthy Prabhakar
SRM University, India
- ❖ Dr. Joy Mukhopadhyay
ISBR Bangalore, India
- ❖ Prof. Dr. Mohammed Galib Hussai
Islamiah College, Vaniyambadi, India

Address: SC-89, Shastri Nagar,
Ghaziabad, India
Email: ijbmi@invmails.com
Website: www.ijbmi.org



Peer Reviewed Refereed Journal



International Journal of Business and Management Invention

e-ISSN : 2319-8028

p-ISSN : 2319-801X

Contents :

The Influence of Transformational Leadership and Organizational Culture on Employee Performance Through Organizational Commitment As A Mediating Variable	01-14
Identifying The Challenges And Recommendations For Managing Commercial Fit-Out Projects With Sustainable Requirements In The State Of Qatar	15-19
Developing Future-Ready Graduates: The Role of Employability Skills and Student Engagement in Business Schools	20-28
Study on the effect of digital trade development on manufacturing carbon emissions	29-41
Centralized and Decentralized Selection of Information Technology Projects in Universities	42-50
The Influence of Education and Training on Work Motivation and Teacher Performance on Smk Negeri 9 in Samarinda	51-66
Transbel General Contracting: A Company Study	67-79
Ethical Digital Marketing in Practice: Consumer Trust, Privacy, and Responsible AI	80-87
Mobile Money Services, Benefits and Challenges, Evidence from Selected Communities in Epe Local Government, Lagos State, Nigeria	88-96
Linking Motivation and Job Satisfaction: A Sectoral Study of Indian Railways with Focus on Northern Railway Division	97-100

Web : www.ijbmi.org

Email : ijbmi@invmails.com

IJBMI
Volume 14 - Issue 4 - April 2025