International Journal of Business and Management Invention

International Editorial Board

- ❖ Dr. Sayed Mahdi Golestan Hashemi Head of the Iranian Research Center for Creatology, TRIZ & Innovation Science, Iran
- DR. Waspodo Tjipto Subroto, M.Pd State University of Surabaya, Indonesia
- DR. P. Malyadri Osmania University, India
- Dr. Makarand upadhyaya cba, jazan university, jazan, Saudi Arabia
- Dr. Krishnamurthy Prabhakar SRM University, India
- Dr. Joy Mukhopadhyay ISBR Bangalore, India
- Prof. Dr. Mohammed Galib Hussai Islamiah College, Vaniyambadi, India

Address: SC-89, Shastri Nagar, Ghaziabad, India Email: ijbmi@invmails.com Website: www.ijbmi.org









(December-Series. Issue Volume

International Journal of Business and Management Invention

e-ISSN: 2319-8028 p-ISSN: 2319-801X

Contents:

	Contents:	
	Research on the Integration and Development of Technology	01-09
I	Innovation, Cultural Creativity and Manufacturing Industry	
I	Yanan Zuo	
I		
I	Research on Credit Default Swap Risk Mitigationbased on	10-16
I	Logistics Finance Peifang Yang, YuerongZha	
I	Tenang Tang, Tuerongzna	
I	Comparative Analysis of Performance Appraisal Based on CSSCI	17-24
I	and SSCI	
I	Liu Luyu	
I		
I	Exploring the Impact of Organizational Commitment on	25-3 4
I	Employees Performance Shahida Parveen	
I	Shanida Parveen	
I	A Survey on New Product Development, Market Orientation on	35-57
I	Organizational Financial Performance: A Case Study on Selected	
I	Beer Factories in Ethiopia	
I	Nigist Kelemu	
I		-0.6
I	The Hygienic play significant role on Food Safety Practices in select food companies	58-62
I	G. Ramu, Prof. D.Sreeramulu	
I		
I	Organizational Commitment Among Gig WorkersAnd The Role	63-66
I	Of Relational Psychological Contract Development	
I	R.Swathi Lakshmi, Dr A. Thiruchelvi	
	Strategic Corporate Image Plan	65.50
	Sánchez Trinidad Rosa del Carmen, Soto Pérez Rodolfo, Sánchez Cruz	67-72
	Samantha, Castillo Méndez Rocío del Carmen, Aguirre AndradeAntonio, De	
	Dios Domínguez Wilber	
I		

Web: www.ijbmi.org Email: ijbmi@invmails.com

73-74

Improvement Strategies of Process Time

Yi-Chan Chung